

Jio Miguel Ong

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PROFILE

Politics graduate of Queen Mary University of London with cross-sector experience across strategy and product, strategic communications, policy and community organising, and open-source research. Skilled in distilling complex information into actionable insight, managing relationships across diverse stakeholder groups, and delivering evidence-led recommendations under pressure. Proven record of converting analysis into measurable outcomes.

EDUCATION

Queen Mary University of London Sep. 2023 – Jun. 2026
BA (Hons) Politics, on track for First Class London, UK
– *Dissertation:* Disinformation, Political Predispositions, and Memory Politics: Explaining Voter Perceptions in the 2022 Philippine Presidential Election

STRATEGY, RESEARCH AND ADVISORY EXPERIENCE

Strategy and Product Management Associate, CIRQL Feb. 2026 – Present
– Conducted competitor and market-positioning analysis against comparable event-discovery and campus-social platforms using AI tooling (ChatGPT, Gemini, Claude, Cursor, VS Code), surfacing differentiation gaps that recalibrated the 2026 roadmap, deferring the user-acquisition push from June to August to prioritise application development and UI/UX optimisation.
– Built working fluency in the application’s Flutter, Dart and Firebase architecture, enabling substantive contribution to feature scoping, technical feasibility assessments and prioritisation discussions.
– Produced and hosted approximately 35 live-streamed events that drove user engagement and platform visibility, contributing to 20 per cent community growth during the application’s early launch phase.
– Synthesised user feedback on interface issues, from inconsistent iconography and low-resolution branding to unintuitive go-live and event-selection flows across the CIRQL and Open CIRQL features, into a prioritised design and development programme spanning the interface, landing page and QR-code journey, informing roadmap adjustments ahead of pre-revenue investment rounds.
– Spearheaded user-acquisition efforts through direct networking at live events, onboarding 50+ new users and representing the platform to target audiences across London.
– Sourced and onboarded 10+ event-organiser partnerships, expanding the breadth and quality of listings and strengthening the platform’s supply-side ecosystem.

Strategy Associate, Varaha Infra Limited July 2025 – Jun. 2026
– Managed and interpreted complex commercial datasets in Excel spanning coal pricing, logistics costs and supply-chain volumes, translating raw figures into structured reporting that informed executive oversight and capital-allocation decisions.
– Tracked regulatory, pricing and supply-chain developments across the Indian coal and energy sector from September 2025 to June 2026, accelerating research with AI tooling (ChatGPT, Gemini, Claude) and consolidating findings into structured reports that informed senior leadership’s forward planning and risk assessment.
– Assessed expansion viability into Madhya Pradesh and Gujarat and their principal industrial centres, evaluating cost structures, supply-chain economics and state renewable-energy incentives such as electricity-duty exemptions, stamp-duty reimbursements and wheeling-charge waivers, with findings retained by leadership for future consideration.
– Served as the UK-based liaison for investors and external stakeholders, coordinating and preparing bilateral meetings between UK parties and senior leadership travelling from India to sustain continuity of engagement across both markets.
– Prepared briefing materials, summary reports and investor-facing presentation decks, distilling complex commercial information into clear, decision-ready formats.

Regional Communications, Media, and Public Relations Officer, St John Ambulance Oct. 2025 – Present
– Drafted and placed press releases and editorial content for regional and national outlets, responding to journalist enquiries and coordinating interviews, including securing published coverage in the *Enfield Independent* for a National Volunteers’ Week feature.
– Planned and delivered regional public relations campaigns raising awareness of first aid, health emergencies and community volunteer recruitment across traditional and digital platforms.
– Gathered real-life case studies and produced multi-media materials for local broadcast, print and social channels, ensuring audience-tailored, human-interest storytelling.
– Cultivated relationships with local communities and coordinated with the national St John Ambulance press team to uphold brand consistency, editorial governance and safeguarding standards, including the responsible handling of attributed quotations and content involving vulnerable stakeholders.

Civil Society Organising Intern, Citizens UK Jan. 2026 – April 2026
– Advised on and advanced an integrated portfolio of policy priorities spanning the Living Wage, Living Hours, temporary accommodation, ESOL provision, air quality and youth safety across the East London boroughs, coordinating multi-stakeholder engagement among faith institutions, schools, universities, trade unions, councils and grassroots networks.
– Designed and delivered end-to-end campaign communications for the V&A Living Wage initiative, scripting, filming and editing student testimony content and supporting the formal accountability submission to the Mayor of London at Tower Hamlets Town Hall.

- Managed turnout strategy, delegate tracking and operational delivery for the TELCO Delegates Assembly, National Delegates Assembly and Issues Workshop (chairing the Safety panel), deploying CRM-style tracking systems to monitor engagement metrics and reinforce institutional accountability across member organisations.

OSINT Analyst, Self-Employed (Freelance, by Contract)

Jan. 2019 – July 2023

- Conducted social media investigations on behalf of a range of client organisations, including local government bodies and academic institutions, producing intelligence products to inform organisational decision-making.
- Developed expertise in open-source research methodologies, refining information-gathering and media analysis techniques across a sustained period of independent practice.
- Acquired foundational knowledge in cybersecurity disciplines, including penetration testing and operational security, broadening the analytical and technical scope of investigative work undertaken.

Social Media Manager, University of San Jose-Recoletos

Jan. 2016 – Mar. 2020

- Developed and executed integrated content strategies across multiple student organisations, ensuring consistency with institutional brand guidelines and editorial standards.
- Partnered with internal stakeholders, including the Scouts, Civilian Army and Debate Team, to promote events and drive measurable audience engagement.

HOSPITALITY

Chef de Partie, Camino; Ibérica; The Lockdown Room and The Barre

Sep. 2023 – Sep. 2025

- Led section operations across high-volume venues, overseeing preparation workflows, service execution and shift handovers while directing demi and commis chef teams.
- Sustained quality and throughput during peak trading by prioritising workload, maintaining cross-section communication and resolving operational issues in real time.
- Administered stock management and supplier coordination to ensure uninterrupted ingredient and equipment availability.

Supervisor, Five Guys Enterprises

Mar. 2023 – Sep. 2023

- Promoted to a supervisory remit following completion of a structured operational and compliance certification programme.
- Oversaw front-line team performance during live service, ensuring brand-standard delivery and adherence to health and safety protocols.
- Produced two-week forward rota plans to optimise staffing levels against company performance targets and service KPIs.

Business Operations Assistant, Taza Mia & Rapidé

Jan. 2016 – Mar. 2022

- Administered payroll processing and annual leave scheduling via Microsoft Excel, ensuring full compliance with HR legislation and employment standards in Cebu.
- Monitored staff performance metrics and supported data-informed operational decision-making across daily administrative functions.

VOLUNTEERING AND COMMUNITY ENGAGEMENT

Volunteer, St Luke’s Community Centre, Islington

Sep. 2025 – Present

- Provided front-of-house and administrative support within a high-footfall community hub, signposting service users to relevant programmes and external referral pathways.
- Supported the planning and operational delivery of large-scale community events, including seasonal festivals and stall management.
- Facilitated daily community programming, including the over-55s Lunch Club, in line with safeguarding standards.

PASS Mentor, Queen Mary University of London

Sep. 2023 – Jun. 2024

- Facilitated weekly peer-assisted learning sessions, building academic capability and examination readiness among first-year undergraduates.
- Cultivated an inclusive, collaborative learning environment encouraging independent enquiry and structured problem-solving.

SKILLS

Strategy and Product: Competitor and Market Analysis, Product Roadmapping, Cross-Border Commercial Strategy, Commercial Due Diligence, Financial Modelling, User Acquisition and Growth, Partnership Development, Agentic AI Tooling, Working Familiarity with Flutter, Dart and Firebase

Policy and Research: Public Policy Analysis, Research and Briefing, Open-Source Intelligence (OSINT), Power Mapping, Lobbying and Advocacy, Community Organising, Coalition Building, Civic Engagement

Communications and Campaigns: Strategic Communications, Media Relations, Press Release Drafting, Public Affairs, Copywriting and Editorial Production, Campaign Strategy, Political Messaging, Crisis and Reputation Management

Operational and Leadership: Project Management, Event Coordination and Delivery, Logistics Planning, Cross-Functional Collaboration, Leadership, Mentoring, Safeguarding Awareness, Stakeholder Engagement

Microsoft 365: Word, Excel (advanced formulae, PivotTables and data analysis), PowerPoint, Outlook, Teams, OneNote and SharePoint

Adobe Creative Suite: Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, Lightroom and Acrobat Pro

Technical and Digital: Google Workspace, CRM and Database Tracking Systems, Canva, Content Production, Video Editing

Languages: English (Native), Tagalog (Native), Cebuano (Native), Spanish (B1)